

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

11548	AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice Required</b> Announcement 28 days prior notice
NAME	MULTI MEDIA SERVICES CORP.	SCOTT BROWN FOR U.S. SENATE COMMITTEE	
AND	915 King St Fl 2	337 Summer St	
ADDRESS	Alexandria VA 22314-3091	Boston MA 02210-1707	
	USA	USA	
CONTACT	N. MCDONALD	PRODUCT BROWN/R/US SEN MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO.	PRODUCT CODE 1302
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 11/05/12 AND ENDING 11/06/12 NO. WEEKS: 1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	M	1	04:00P	04:30P	30S	11/05/12-11/05/12	JUDGE JUDY	1	850.00	850.00
2 FIXED	M	1	04:30P	05:00P	30S	11/05/12-11/05/12	JUDGE JUDY	1	850.00	850.00
3 FIXED	M	1	05:30P	06:00P	30S	11/05/12-11/05/12	530PM NEWS	1	1100.00	1100.00
4 FIXED	M	2	06:00P	06:30P	30S	11/05/12-11/05/12	WBZ NEWS	2	1440.00	2880.00
5 FIXED	M	1	11:00P	11:35P	30S	11/05/12-11/05/12	WBZ NEWS	1	2700.00	2700.00
6 FIXED	M	1	11:35P	12:37A	30S	11/05/12-11/05/12	DAVID LETTERMAN	1	1350.00	1350.00
7 FIXED	M	1	12:37A	01:37A	30S	11/05/12-11/05/12	LATE LATE SHOW	1	500.00	500.00
8 FIXED	T	1	05:00A	05:56A	30S	11/06/12-11/06/12	WBZ NEWS	1	500.00	500.00
9 FIXED	T	1	05:58A	07:00A	30S	11/06/12-11/06/12	WBZ NEWS	1	900.00	900.00
10 FIXED	T	1	07:00A	09:00A	30S	11/06/12-11/06/12	THE EARLY SHOW	1	500.00	500.00
11	T	1	09:00A	10:00A	30S	11/06/12-11/06/12	RACHAEL RAY	1	585.00	585.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## WBZ TV 4

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CONTRACT NO. REV.

1061-58838-1

DATE PRINTED

11/06/12

AND

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11548	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 105516		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice Required</b> Announcement 28 days prior notice
<b>NAME</b>	MULTI MEDIA SERVICES CORP.		SCOTT BROWN FOR U.S. SENATE COMMITTEE		
<b>AND</b>	915 King St Fl 2		337 Summer St		
<b>ADDRESS</b>	Alexandria	VA 22314-3091	Boston	MA 02210-1707	
	USA		USA		
<b>CONTACT</b>	N. MCDONALD		<b>PRODUCT</b> BROWN/R/US SEN MA		
<b>LOCAL SALESPERSON</b>	PAT CASHEN POLITICAL		<b>AGENCY EST. NO.</b>	<b>PRODUCT CODE</b> 1302	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 11/05/12 <b>AND ENDING</b> 11/06/12 <b>NO. WEEKS:</b> 1					

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				FROM	TO						
FIXED											
12	T		1	11:00A	12:00N	30S	11/06/12-11/06/12	PRICE IS RIGHT	1	1080.00	1080.00
FIXED											
13	T		1	12:00N	12:27P	30S	11/06/12-11/06/12	WBZ NEWS	1	630.00	630.00
FIXED											
14	T		1	12:27P	02:00P	30S	11/06/12-11/06/12	CBS SOAP ROTATION	1	600.00	600.00
FIXED											
15	T		1	03:00P	04:00P	30S	11/06/12-11/06/12	DR. PHIL	1	650.00	650.00
FIXED											
16	T		1	04:00P	04:30P	30S	11/06/12-11/06/12	JUDGE JUDY	1	850.00	850.00
FIXED											
17	T		1	04:30P	05:00P	30S	11/06/12-11/06/12	JUDGE JUDY	1	850.00	850.00
FIXED											
18	T		1	05:00P	05:30P	30S	11/06/12-11/06/12	5PM NEWS	1	1000.00	1000.00
FIXED											
19	T		1	05:30P	06:00P	30S	11/06/12-11/06/12	530PM NEWS	1	1100.00	1100.00
FIXED											
Total Contract:									20		19475.00
Billing Summary											
				Qtr 4-12		Oct	Nov	Dec	Total		
						.00	18035.00	.00	18035.00		

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<b>AND</b>	915 King St Fl 2		337 Summer St		
<b>ADDRESS</b>	Alexandria	VA 22314-3091	Boston	MA 02210-1707	
	USA		USA		
<b>CONTACT</b>	N. MCDONALD		<b>PRODUCT</b> BROWN/R/US SEN MA		
<b>LOCAL SALESPERSON</b>	PAT CASHEN POLITICAL	<b>AGENCY EST. NO.</b>	<b>PRODUCT CODE</b>	1302	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 11/05/12 <b>AND ENDING</b> 11/06/12 <b>NO. WEEKS:</b> 1					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
								<b>GRAND TOTAL</b>	18035.00	

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